# **BrowseAloud**



## **Removing Barriers to Digital Inclusion**



### **Reading and Translation Support for the Print Disabled**

BrowseAloud Plus is the world's leading reading support solution.

It now includes written and spoken translation and is designed to remove the barriers faced by 46% of the population when transacting online.

These barriers include language difficulties and print disabilities such as dyslexia, mild visual impairments, cognitive disorders and where English is not the native language.

Over 7,000 websites within the public and private sector have chosen BrowseAloud Plus to reach a wider audience, encourage user engagement and improve organisational efficiencies.

#### Features include:

- High quality voices with written and spoken translations in 33 languages
- Written translations for a further 42 languages
- Text magnification and MP3 generation
- Customisable settings to suit individual needs or preferences

### Why choose BrowseAloud Plus

#### **Barrier-Free**

- Overcome Online Barriers
- Reach a Wider Audience
- © Empower Website Visitors

#### **Legal Obligations**

- O Disability Discrimination Act
- Australian Human Rights Commission Act
- W3C Web Accessibility Guidelines

#### **Return on Investment**

- Improve Productivity
- Q Lower Administration Costs
- Reduce Risk of Litigation

#### **Equality**

- Promote Equal Opportunities
- Remove Economic Barriers
- Promote Social Inclusion

















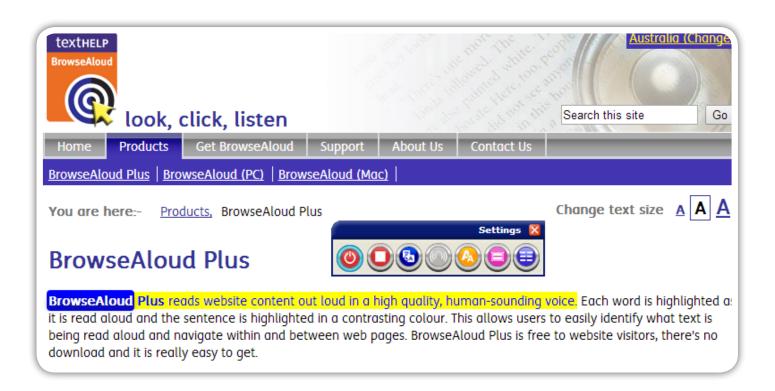


# **BrowseAloud**

## What is BrowseAloud Plus?



BrowseAloud Plus helps users to read and understand websites. It works on all major browsers and platforms, including mobiles. Features include: Spoken and Written Translations in 33 Languages, Written Translation in a further 42 Languages, Text Magnification, MP3 Generation, Webpage Simplification, Contrast Options, Screen Masking, and Customisable Options to suit individual needs or preferences. All features are accessed by an easy-to-use, floating toolbar.



#### **Website Owners**

#### **Choose BrowseAloud Plus to:**

- Reach a Wider Audience
- Minimise Online Barriers
- Improve the Accessibility of their Website
- © Comply with Legal Obligations
- Demonstrate Social Responsibility

#### **Website Visitors**

#### **Choose BrowseAloud Plus to:**

- Read Online Content
- Research Independently
- Benefit from Online Offers
- Improve Pronunciation of Words

BrowseAloud Plus works on: Internet Explorer, Firefox, Safari, iOS, Android, Chrome















