

Training to empower your web team

"Gian's training was first-rate, easy to understand and very informative and pertinent... As an experienced developer... I managed to learn a lot, a testament to Gian's knowledge of the subject and the fact that you never do stop learning." Christian Brenner – Technical Lead, NOW media

- > take the complexity out of WCAG2
- > practical hands-on exercises
- > in-depth training manuals

Our one-day training courses include the option for endorsement from the Australian Web Industry Association (AWIA).		
Developer training How to build a website that meets WCAG2, covering issues such as forms, tables, style sheets and meaningful sequence.	Content author training How to write content that meets WCAG2 including ALT attributes, link text, headings, PDFs and videos.	Web manager training How to manage audits, reporting, website builds and retrofit activities. Includes how to select and train staff.
HTML5 How to make the best use of HTML5 on your website and understand the impact on accessibility, new semantic elements, new structural elements, new form elements, attributes and input types.	Video transcripts, captions and audio descriptions How to produce accessible video and create accessible transcripts, captions and audio descriptions.	Creating accessible Word documents How to make Word documents that are accessible.
JavaScript and accessibility Covers the accessible implementation of JavaScript and what features to avoid to ensure your website is accessible.	Creating and tagging PDFs for accessibility How to manually inspect and tag a PDF in Acrobat Professional to ensure it is accessible.	Seminars – educate your organisation We offer a range of one hour seminars on topics including accessibility basics, PDFs, mobile and videos.

Accessibility Week™

Join us at Australia's longest running accessibility intensive training program, with our one-day conference followed by four days of specialist training for web managers, content authors and developers.

Discounts and flexible pricing.

You can come for one day, choose a stream or attend the whole week. Discounts available.

Dates Melbourne: 18 –22 November 2013 | Other cities – soon to follow

Program

Monday	Accessibility conference day
Tuesday	Accessibility in the web development lifecycle
Wednesday	Creating accessible Word documents WCAG2 for content authors and managers WCAG2 for developers
Thursday	Creating and tagging PDFs for accessibility HTML5
Friday	Video transcripts, captions and audio descriptions JavaScript and accessibility

About AccessibilityOz



"AccessibilityOz provided outstanding accessibility consultancy services throughout the project life cycle for Victoria's Volunteering Portal...the overall quality of the services provided was exceptional."

Beau Zlatkovic – Web Project Manager, Community Programs

AccessibilityOz, founded by Gian Wild in April 2011, focuses only on accessibility. We work with small and large organisations and Government departments to help them meet their accessibility obligations.

AccessibilityOz has unique knowledge of WCAG2

- Gian spent six year with the W3C writing the Web Content Accessibility Guidelines Version 2.0 as an invited expert. Her other major achievements include working on the first Australian accessible website (Disability Information Victoria), the Melbourne 2006 Commonwealth Games, and the development of accessibility toolkits.
- Senior consultants write on accessibility (Sitepoint and A List Apart), run numerous seminars and speak at conferences (most recently at Accessing Higher Ground in Colorado, Edge of the Web in Perth, Local Government Web Network conference in Sydney and Web Directions in Sydney).

Panels and partners

- AccessibilityOz is a member of the DEEWR, DHS, DoIT and Victorian eServices panels.
- AccessibilityOz is a W3C Member, an IBM Business Partner, an AIIA member and an AWIA member.

Clients

- | | | |
|----------------------------|--------------------------------------|---|
| • BHP Billiton | • DEEWR | • Department of Business and Innovation (VIC) |
| • Brisbane City Council | • FaHCSIA | • Department of Health (VIC) |
| • Bureau of Meteorology | • VicRoads (VIC) | • Department of Human Services (VIC) |
| • City of Boroondara (VIC) | • Victoria Online | • Department of Justice (VIC) |
| • City of Glen Eira (VIC) | • Hume City Council (VIC) | |
| • City of Melbourne | • Melton Shire Council (VIC) | |
| • City of Yarra (VIC) | • Museum Victoria | |
| • DBCDE | • Greater Bendigo City Council (VIC) | |
| | • Stonnington City Council (VIC) | |

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We focus on accessibility so you don't have to

Australia's leading accessibility consultancy

- ✓ GIAN WILD SPENT SIX YEARS ON THE WCAG2 WORKING GROUP WITH THE W3C AS AN INVITED EXPERT
- ✓ COMPLETED OVER 100 AUDITS IN THE PAST TWO YEARS
- ✓ WE TEST OVER 650 ERRORS

"...provided outstanding accessibility consultancy services throughout the project life cycle..."

"...professionalism, passion, and expertise in web accessibility."

"...training was first-rate, easy to understand and very informative and pertinent."



Accessibility Week™

We focus on accessibility so you don't have to

Services — expert advice and assistance when you need it

Accessibility audits for websites, intranets or applications

Advice during web development: we review wireframes, designs, templates and provide training during the build of a website to ensure an accessible site on launch.

Disability Action Plans: we develop effective Disability Action Plans that document how your organisation is addressing and progressing on web accessibility.

Accessible Word, PDFs and HTML: we convert and create accessible Word documents, PDFs and HTML versions of downloadable documents; create and correct HTML to ensure compliance to WCAG2.

Video captioning: we create accessible transcripts, captions and audio descriptions for videos.

Tools – for website owners and users

OzPlayer™: an accessible media player developed and tested to fully comply with WCAG2 Level AA (licensing options available).

BrowseAloud: an assistive technology that reads aloud your web text, plus other great features aimed at users with cognitive and/or moderate vision impairments (licensing options available).

OzWiki™ and Helpdesk hours: get answers and personal advice when you need it. OzWiki™ lists every accessibility error AccessibilityOz has ever found, including example code, screenshot and solution.

NEW! OzART™ — automated, easy, effective accessibility reporting

OzART™ is a hosted service that scans your website and reports on all accessibility criteria, telling you everything you need to fix or check. OzART™ breaks through where other tools fail because it:

- Finds the errors and possible errors that other accessibility reporting tools miss;
- Knows the difference between templates and content, reporting a template item as one defect, not multiples on every page of your site;
- Systematically work through your site and the error list; and
- Tracks progress as you work through the items that need to be fixed.

**SAVE 60%
WITH OUR
INTRODUCTORY
OFFER**

Purchase OzART™ before December 2013 and receive the special introductory offer of \$2000 for an initial report on your site, including set-up and free video-conference with our staff. Subsequent reruns will be \$1000.

Audit your website now

We offer five different levels of auditing, from a starter audit (against the ten most common failures) to an in-depth audit that lists every accessibility failure in the site, checked against the W3C Web Content Accessibility Guidelines, Version 2.0, Level A, AA or AAA.

Features of our audits

- **We test against over 650 errors.**
- **We categorise errors by type to enable easy fixes.**
- **We identify which issues are a one-off and which are repeated across the site.**
- **We separate action items to meet the needs of content authors and developers.**
- **We provide fix lists to allow identification of each instance of every error.**
- **We give you examples and explanations to help you understand the crux of each issue.**

Starter audit - 10 common failures review

- Checks for the 10 most common accessibility errors.
- Enables you to quickly gauge how big the accessibility problem is on your website, so you can plan your future work.

Homepage and template-only audit

- Identifies every WCAG2 error on your homepage and in your website template.
- Enables you to prioritise site-wide template changes and tackle content problems later.

Template and limited-scope content audit

- Identifies every WCAG2 error in your website template and also tests a representative sample of content.
- Enables you to develop a detailed approach to reaching WCAG2 compliance.

Template and full content audit (no fix lists)

- Identifies every WCAG2 error in your website template and in all content.
- Enables your developers and content authors to systematically find other occurrences and address these across the website.

Template and full content audit (with fix lists)

- Identifies every WCAG2 error on your website and all instances where the error occurs.
- Provides an easy-to-use guide on how to fix each and every error.
- This option will ensure the WCAG2 accessibility compliance of your site.

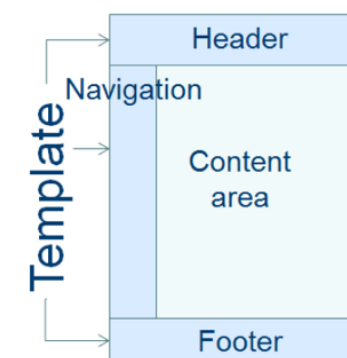
What we audit

General content

- Simple and complex images
- Audio and video
- Content, downloads and links
- Tables
- Page titles and headings
- Social media
- General content

Technical content

- Flash and Java
- JavaScript
- Interactive maps
- Image galleries, slideshows, virtual tours and magazines
- Calendars
- Forms
- Navigation
- Keyboard
- Source order
- Style sheets
- Coding
- CAPTCHA
- Timing and movement



OzART™, our own WCAG2 reporting tool, allows us to test templates separately, enabling accurate reporting of errors across your website.

Audit reports and presentation

Our audit reports list every error including:

- **WCAG2 Success Criterion that the error applies to**
- **WCAG2 Level (A, AA, AAA)**
- **Occurrence - where the error was found**
- **Impact - the actual impact on people with disabilities (Critical, High, Medium and Low)**
- **Error description**
- **Example with URL, screenshot of the error and relevant code**
- **Solution to the error**

We include a two-hour presentation of the report to your organisation, giving ample time for people to ask questions and discuss solutions.